



I'm Austin Truchan, a digital product designer with a strong belief in simplicity, delightful experiences, and human centered design. I craft digital products for web, mobile and experimental interfaces. I specialize in UI/UX, Interaction & Web Design, but practice everything from frontend development, to logo/icon design, to experimental graphic design. I enjoy creating elegant, delightful interfaces that put usability and accessibility first. I currently work as the Head of Design at Matrix: Center for Digital Humanities & Social Sciences.

2011 - 2015

## Media & Information, BA

### Michigan State University

Concentration: Interactive Web Design

Specialization: Design

Graduated With Honors

## Skills

User Interface Design, User Experience Design, Interaction Design, Web Design, Graphic Design, Motion Design, Front End Development, Typography, Prototyping, Branding Design, Logo Design, Information Visualization, Accessibility Design (ADA), Information Architecture, Persona Creation, User Research.

## Tools

Sketch, Figma, Webflow, InVision, Craft, Zeplin, Illustrator, Photoshop, After Effects, InDesign, Affinity, HTML, CSS, SCSS, JS, Git, Wordpress, Bootstrap, Foundation, Leaflet, Drupal, Nova, SwiftUI.

## Interests

Minimalism, Simple Living, Biking, Climbing, Backpacking, Canoeing, Gaming, Reading, Nature, Coffee & Tea.

2016 - NOW

## Head of Design

### Matrix: Center for Digital Humanities & Social Sciences

Translating complex user flows into simplistic, delightful, and intuitive visual user interfaces. Developing high fidelity prototypes to collaborate the design vision between project managers, clients and developers. Working closely with development teams to ensure that the visual design and experience is properly implemented from concept to reality.

2017 - 2019

## Design Lead

### DishRoots, inc.

Leading the design vision for the branding, iOS app, and web design. Working with product management and development to ensure vision is carried through.

2015 - 2017

## Lead Designer

### Spartahack

Lead designer for the Michigan State University Hackathon, "Spartahack." Redesigned the hackathon's logo, visual identity and web design.

2014 - 2015

## Digital Designer

### MSU Out of The Box

Lead digital designer amongst a team of multimedia students. Redesigned the Out of the Box website and managed branding and web design for our clients.

2014 - 2015

## Web Designer

### MSU Telecasters

Redesigned, developed and managed the new Telecasters website as the group's web master.

2013 - 2014

## Web & Graphic Designer

### The School of Planning, Design & Construction and The Land Policy Institute

Graphic design and web management for the Land Policy Institute, and the School of Planning, Design, and Construction. Poster, flyer, and logo design.

2012 - NOW

## Freelance Designer

Freelance design for various clients. Web design & development, UI & UX design, Prototyping, logo design, visual identity, and poster design.