810.869.7857   austintruchan@me.com   austintruchan.net

austintruchan

I'm Austin Truchan, a digital product designer with a strong belief in simplicity, delightful experiences, and human centered design. I craft digital products for web, mobile and experimental interfaces. I specialize in UI/UX, Interaction & Web Design, but dabble in everything from frontend development, to logo/icon design, to experimental graphic design. I enjoy creating elegant, delightful interfaces that put usability and accessiblity first. I am also rather obsessed with dystopic scifi genres, and the clash of geometric and organic forms. I am currently residing in East Lansing, MI. and working for a digital humanities web design studio, Matrix, as their Head of Design. I also work remotely as the Design Lead for DishRoots, a startup focused on designing an authentic dish discovery platform.

Media & Information, BA

2011 - 2015

Michigan State University

Concentration: Interactive Web Design
Specialization: Design
Graduated With Honors

Skills

User Interface Design, User Experience Design, Interaction Design, Web Design, Graphic Design, Motion Design, Front End Development, Typography, Prototyping, Branding Design, Logo Design, Information Visualization, Accessibility Design (ADA), Information Architecture, Persona Creation.

Tools

Sketch, InVision, Craft, Zeplin, Illustrator, Photoshop, After Effects, InDesign, HTML, CSS, SCSS, Bootstrap, Foundation, Leaflet, Drupal, Wordpress.

Likes

When i'm not designing, i'm probably walking and hiking all of the local nature trails, making myself a hot pour-over coffee, or reading and learning about something new. I've recently fallen in love with zen-ing out, learning how to meditate and do yoga, becoming a minimalist, and how to properly shoot a DSLR.

2014 - NOW

Head of Design

Matrix: Center for Digital Humanities and Social Sciences

Translates complex user flows into simplistic, delightful, and intuitive visual user interfaces. Develops high fidelity prototypes in order to collaborate design vision between project managers, clients and developers. Works closely with development teams to ensure that the visual design and experience is properly implemented from concept to reality.

2017 - NOW

Design Lead

DishRoots, inc.

Leading the design vision for their branding, iOS app, and web design. Working with product management and development to ensure vision is carried through.

2015 - 2017

Lead Designer

Spartahack

Lead designer for the Michgan State Universtiy Hackathon, "Spartahack." Redesigned the hackathon's logo, visual identity and web design.

2014 - 2015

Digital Designer

MSU Out of The Box

Lead digital designer amongst of team of multi-media students. Redesigned the Out of the Box website and managed branding and web design for our clients.

2014 - 2015

Web Designer

MSU Telecasters

Redesigned, developed and managed the new Telecasters website as the group's web master.

2013 - 2014

Web & Graphic Designer

The School of Planning, Design & Construction and The Land Policy Institute

Graphic design and web management for the Land Policy Institute, and the School of Planning, Design, and Construction. Poster, flyer, and logo design.

2012 - NOW

Freelance Designer

Freelance design for various clients. Web design & development, UI & UX design, Prototyping, logo design, visual identity, and poster design.